

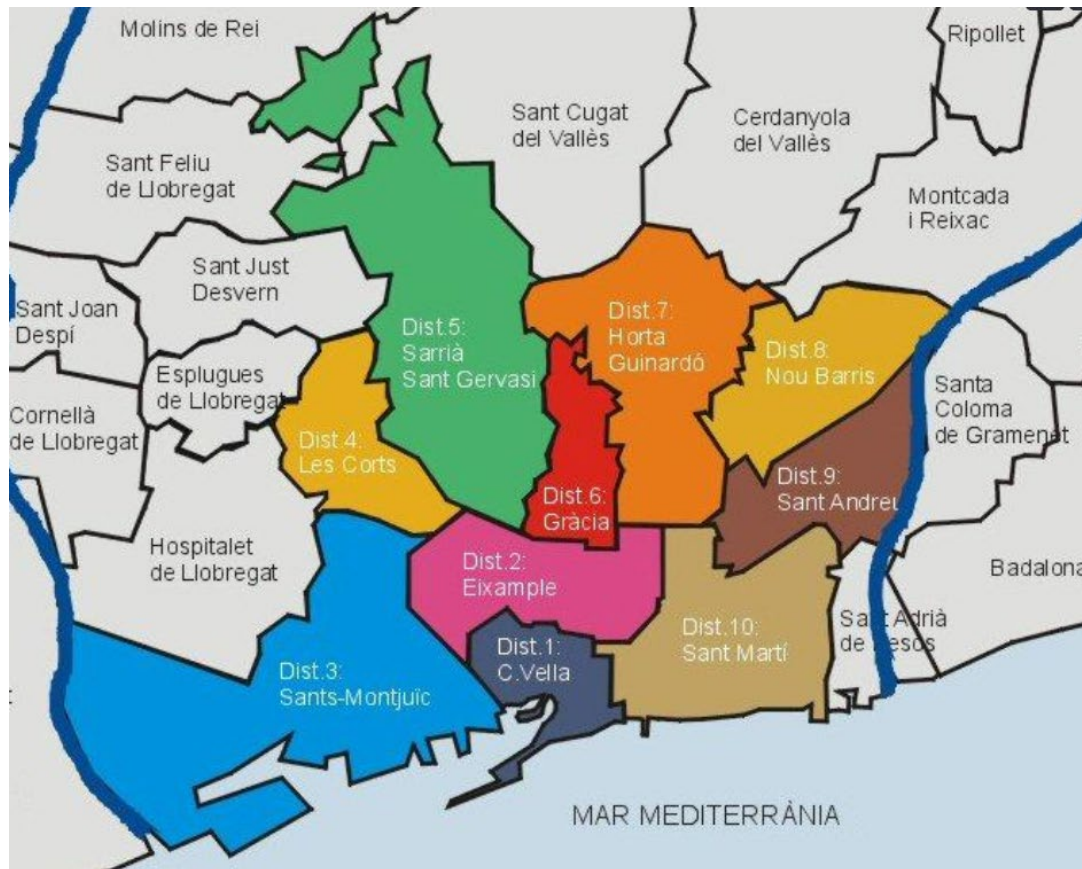
Pave the Way to a social Entrepreneurship

The experience in a district of
Barcelona: Sant Martí

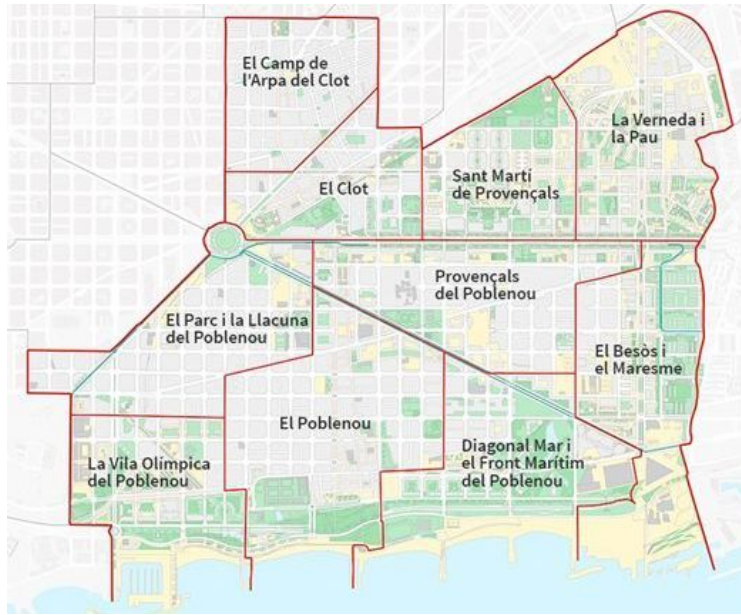
Brussels, September 2019

A territory without unemployment and discriminations: an utopia?

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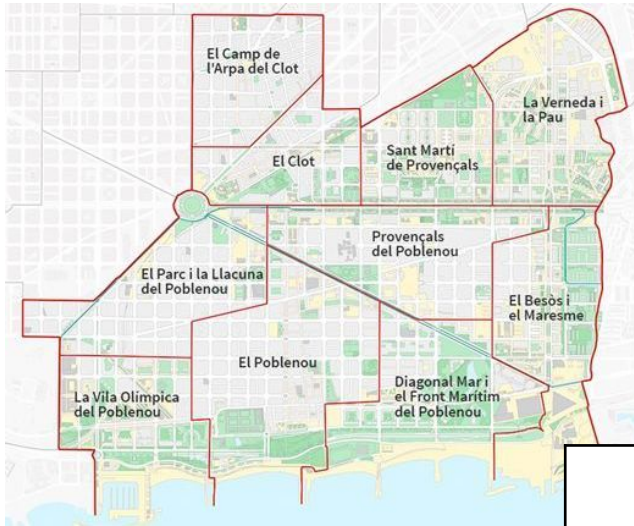


	Population	Men	Women	% foreigners	Majority nationalities
Barcelona	1.625.137	768.871	856.266	17,8	Italy, China, Pakistan
Dte. Sant Martí	236.163	113.598	122.565	16,5	Italy, China, Pakistan



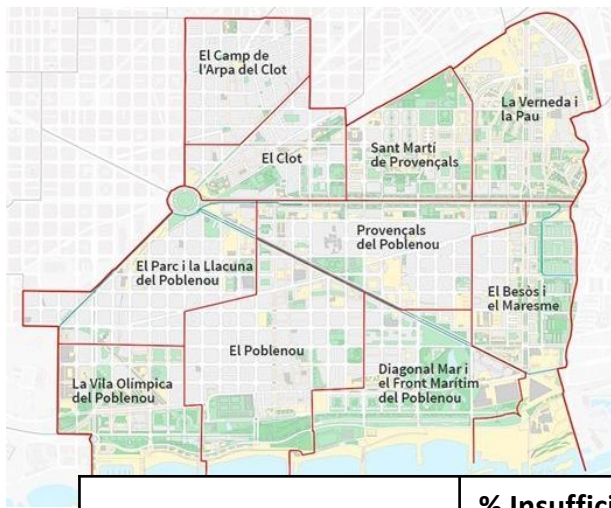
Population data

	Population	Men	Women	% foreigners	Majority nationalities
Camp de l'Arpa	38.371	17.943	20.428	16,5	China, Italy, Peru
El Clot	27.089	12.961	14.128	14,4	China, Italy, Morocco
Sant Martí de Provençals	26.187	12.326	13.861	12,4	China, Italy, Bolivia
El Parc i la Llacuna	15.204	7.354	7.850	21,7	Italy, China, France
Provençals	20.649	9.968	10.681	14,0	Italy, China, Morocco
Poblenou	33.931	16.491	17.440	17,7	Italy, France, China
Vila Olímpica	9.404	4.609	4.795	16,6	Italy, France, Germany
Diagonal Mar i Front Marítim	13.710	6.736	6.974	18,4	Italy, Russia, France
Verneda i La Pau	28.725	13.639	15.086	11,5	China, Pakistan, Romania
Besòs i Maresme	22.893	11.571	11.322	26,1	Pakistan, Morocco, China



Economic data

	Income index	Number of unemployed	% men unemployed	% women unemployed
Barcelona	100	69.316	46,1	53,9
Districte Sant Martí	87,1	11.693	45,4	54,6
<i>Camp de l'Arpa</i>	82,7	1.860	48,1	51,9
<i>El Clot</i>	83,7	1.266	46,0	54,0
<i>Sant Martí de Provençals</i>	68,7	1.408	43,4	56,6
<i>El Parc i la Llacuna</i>	92,1	<u>612</u>	44,4	55,6
<i>Provençals</i>	98,7	1.008	44,4	55,6
<i>Poblenou</i>	98,6	1.375	44,4	55,6
<i>Vila Olímpica</i>	162,0	399	44,4	55,6
<i>Diagonal Mar i Front Marítim</i>	152,6	659	47,1	52,9
<i>Verneda i La Pau</i>	58,8	1.595	43,3	56,7
<i>Besòs i Maresme</i>	54,7	1.512	47,1	52,9

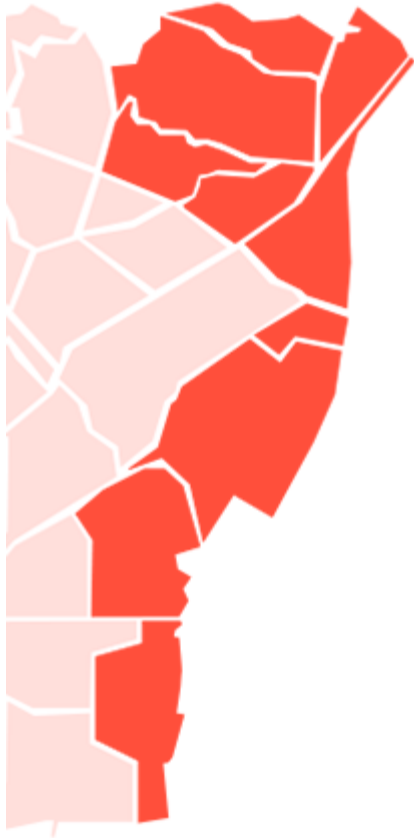


Academic Data

	% Insufficient level of instruction	% Compulsory studies	% Medium studies	% University studies
Barcelona	2,8	39,4	25,3	30,9
Dte. Sant Martí	3,3	44,5	24,9	25,7
<i>Camp de l'Arpa</i>	2,5	39,9	26,7	29,5
<i>El Clot</i>	2,5	42,8	27,0	26,1
<i>Sant Martí de Provençals</i>	4,0	50,8	24,8	18,7
<i>El Parc i la Llacuna</i>	2,2	36,2	26,1	34,3
<i>Provençals</i>	3,2	46,4	25,5	23,3
<i>Poblenou</i>	2,6	37,8	25,7	32,4
<i>Vila Olímpica</i>	0,7	19,1	24,9	52,7
<i>Diagonal Mar i Front Marítim</i>	2,4	31,0	24,8	40,0
<i>Verneda i La Pau</i>	5,1	57,0	22,9	13,2
<i>Besòs i Maresme</i>	5,6	62,3	18,8	11,1

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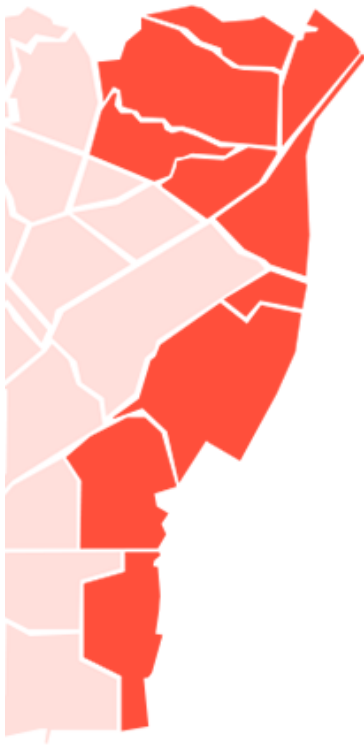


- The District of Sant Martí is located in the northeastern part of the city of Barcelona and borders the municipality of Sant Adrià de Besòs.
- Franja Besòs: invisible border.

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Social public procurement in the District of Sant Martí (Ajuntament de Barcelona)

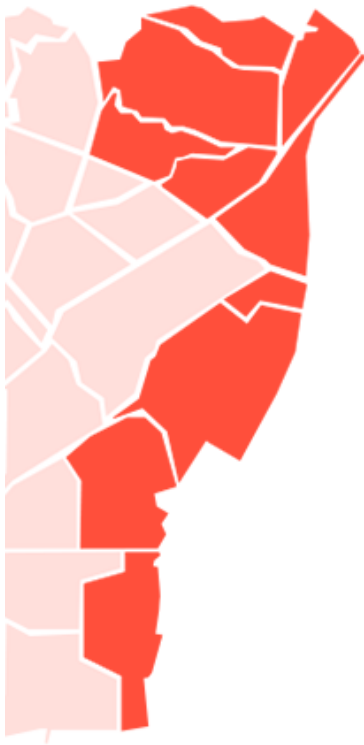


- If you want to go fast, walk alone, if you want to go far you are accompanied: the example of Trinijove.
- How to address the so heterodox reality of the District: the role of entities in governance:
 - Barcelona Fòrum District.
 - Occupational plans.
 - Centre Gestor de Residus Tecnològics de Trinijove.

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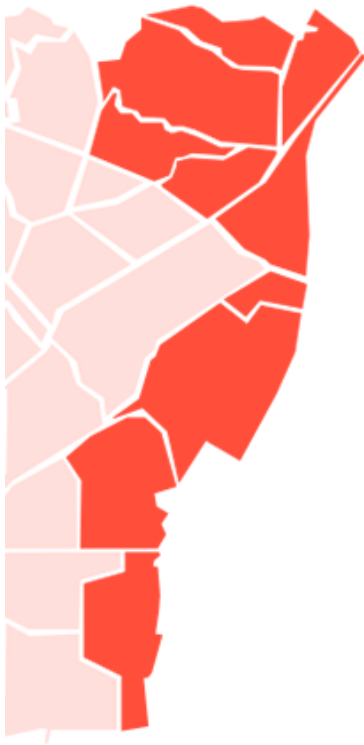
Barcelona Fòrum District

- In the year 2014 a collaboration agreement was signed between hotels, CCIB, Trinijove and the District.
- During the year 2018, 86 people were hired and internships of 119 people were taken. Since the start of the project, 484 people have been hired.

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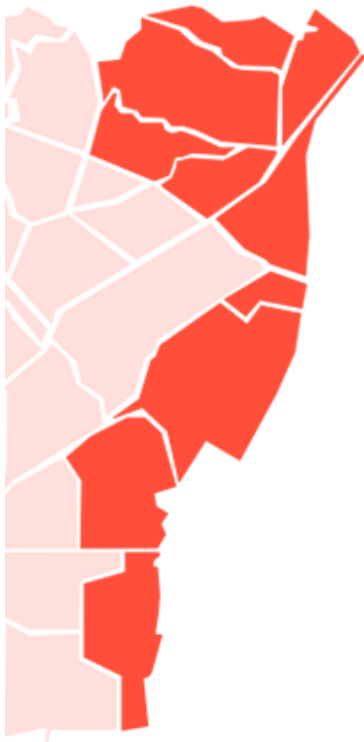
Occupational plans

- The objective is to encourage the recruitment of the public administration to contribute what it means to have a job.
- Work has been carried out for 8 years with Trinijove, Formació i Treball, Barcelona Activa i el Servei d'Ocupació de Catalunya.
- Every year an average of 100 people has been hired.

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Centre Gestor de Residus Tecnològics

- Collaboration in the improvement of the environment with the reuse of new technologies such as mobiles, tablets or computers.
- Inaugurated in July 2018 and have conducted 10 courses aimed at 168 people at risk of social exclusion, especially young people.
- Training for the maintenance, optimization and implementation of computer equipment and urban and industrial waste management.

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- For sustainable and inclusive growth:
 - Stable jobs and fair wages.
 - Opportunity for small and medium-sized businesses and those of social economy.
 - Social inclusion and gender equality at work.
 - Motor of economic activity.
 - At the service of people, small and medium-sized businesses and the common good.

Thanks!

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